

The Mimic Method affiliate emails

Or how 2 emails generated
\$3,445.7 in affiliate commissions



Hi, I'm Benjamin Houy!

I'm the founder of French Together and [Grow With Less](#).

And These are the 2 emails I used to promote the Mimic Method in 2016.

The result?

- Sales generated: \$6890
- Commission received: \$3,445.7
- Conversion rate: 1.81%

I'm sharing these emails with you in the hope that they will inspire you to craft your own emails and successfully promote the Mimic Method (or any other language course) to your readers.

Keep in mind that these emails were written to an engaged email list of French learners. You may need to add more context if you have a more general audience.

Email #1



To: French Together subscribers

Subject: Are these 13 nasty sounds ruining your French accent?

Bonjour !

Imagine the scene.

You finally arrived at Charles de Gaulle airport after a 7-hour flight.

You see the bakery Paul in the corner and decide to buy the deliciously crispy croissant that is waiting for you there.

The blonde man in front of you orders in perfect French, cracks a joke with the seller and leaves with a bag full of macarons, pains au chocolat and other delicious viennoiseries.

Now it's your turn.

You take a deep breath and say "Bonjour, je voudrais un croissant s'il vous plaît".

Silence

The seller asks you to repeat in English...

Faced with such an embarrassing situation, some people would give up.

Email #1



But I know you won't because you're motivated and will do whatever it takes to finally get the French accent you've always dreamed of.

And I'm glad you decided to fix your accent because it's easier than you think.

There are 13 French sounds you probably can't hear or pronounce correctly because they don't exist in English.

Luckily, you can train your brain to recognize and pronounce these 13 rebellious sounds using the right techniques and tools.

That's exactly what The French Master Class is about.

The course includes multimedia training materials and pronunciation training with Idashosa Ness, a pronunciation expert who was once mistaken for a native German speaker even though he had only been learning German for a few months.

Here are a few cool things you'll do in the course:

- Train your ears and your brain to recognize the 38 sounds of French (including sounds that don't exist in English).
- Train your mouth to pronounce French sounds correctly.
- Idahosa and his team will listen to your recordings and pinpoint the exact sounds you mispronounce, then tell you exactly what you need to do with your mouth to fix the error

Email #1



By the end of the course, you'll be able to hear and pronounce the 38 elemental sounds of French (including these 13 nasty sounds you probably struggle with) and impress the French with your pronunciation.

If you want to get a French pronunciation you can be proud of, now is the time to act!

Click here to discover how the French Master Class can help you perfect your French pronunciation!

PS: I'm a Mimic Method affiliate which means that I receive a commission if you buy the course through one of the links in this email.

Email #2



To: French Together subscribers

Subject: Last reminder: the 38 elemental sounds of French masterclass closes tonight

Bonjour

Just one quick reminder: the 38 elemental sounds of French masterclass closes in 9 hours.

Lots of French learners like you have already joined and I want to make sure you don't have any regret because once the enrollment closes, the masterclass won't be available anymore.

If you want to speak French fluently, you need to first be able to recognize and pronounce the sounds of the French language.

And the 38 elemental sounds of French masterclass shows you how to do that .

And remember, when you join the masterclass, you get to:

Email #2



- Train your ears and your brain to recognize the 38 sounds of French (including sounds that don't exist in English).
- Train your mouth to pronounce French sounds correctly.
- Get Lifetime access to four 60-minute live training workshops with Idahosa Ness (something he usually charges \$200 an hour for).
- Receive custom-made Anki flashcard decks to learn the International Phonetic Alphabet symbols of French.
- Get an Interactive spreadsheet of the 500 most frequently used words in French.
- Receive multimedia hearing & pronunciation training drills so you can practice daily.

P.S: this is the last email you'll receive about the pronunciation masterclass so make sure you join now if you're serious about improving your pronunciation and sounding très français.

P.P.S: I'm a Mimic Method affiliate which means that I receive a commission if you buy the masterclass through one of the links in this email.

A bientôt Benjamin



Enjoyed these email examples?

Sign up to receive the Headline Writing Checklist and discover the simple 3-step process and headline formulas I have used to attract 4,647,876 visitors to my blogs in the last 12 months.

Plus receive a weekly(ish) newsletter with the SEO and copywriting tips that helped food blog Garlic Delight go from 10,564 monthly visitors to 30,322 in 3 months!

- Benjamin Houy

[Send Me the Free Checklist](#)